



Brian J. McShane
4814 Pearson Ave.
Philadelphia, PA 19114
jimbossquad@gmail.com

September 19, 2008

Institutional Advancement
Fox Chase Cancer Center
Attention: Board of Associates – Debbie Sniger
333 Cottman Avenue
Philadelphia, PA 19111

RE: Letter of Intent or Request to Affiliate with Fox Chase Cancer Center's Board of Associates

Dear Mrs. Sniger:

Please accept this letter as an official request to affiliate "Jimbo's Squad" with the fundraising efforts of Fox Chase Cancer Center's Board of Associates.

"Jimbo's Squad" was created by myself and my wife Jaclyn, in memory of her father, my father-in-law, James McDonald. James or "Jimbo", as many knew him, passed away on February 29th of this year, after a three year battle with esophageal cancer. Jimbo was a great father, a great husband, a great man and overall a great friend who thoroughly enjoyed life and all it had to offer.

In his memory, we created "Jimbo's Squad". "Jimbo's Squad" was initially created to raise money for the American Cancer Society by fundraising and running the 2008 Blue Cross Blue Shield Broad Street Run. By the completion of the run in this past May, 33 runners completed the race, over 150 people donated, and we were able to raise \$7650 for the American Cancer Society.

How did we come up with "Jimbo's Squad"? Among many other things, Jimbo was a former Marine and Vietnam Veteran who loved the Marine Corp Bull Dog. When we thought of what to put on our t-shirt's for the run, the Marine Corp Bull Dog seemed to be the only answer. It instantly became our staple, our logo and "Jimbo's Squad" was born.

Due to the overwhelming response before the race, during the race and since the race, we believe that "Jimbo's Squad" can and will be much...much bigger this year. We are looking into corporate sponsorships and company matching options for this year's event.

Why Fox Chase? Through his treatments and care at Fox Chase, Jimbo truly grew to love and appreciate the care he received there. He particularly liked and respected the nurses and the exceptional care that they had provided. For this reason, we would like to create a partnership with Fox Chase and the Fox Chase Board of Associates. We would like to raise money to help Fox Chase in their mission, in our mission, to aspire to be part of a world in which cancer no longer threatens the lives of those we love.

