

## UNIQUE OPPORTUNITIES IN BREAST CANCER MANAGEMENT

### *Special Focus on Breast Care Program Development and Novel Patient Care Management Strategies*

Developed in Collaboration with the Fox Chase Network

**PROGRAM PURPOSE:** The two-fold purpose of this program is to provide nurses working in the field of oncology with cutting edge information pertaining to current and evolving treatment options for women with breast cancer and to provide workshops related to the administrative development of a community-based breast program. Our esteemed faculty will share information related to:

- The Role of Expert Oncology Nurses in Breast Cancer : From Prevention to Palliation
- Developing a Community-Based Breast Cancer Disease Management Program
- Metrics Critical to Successful Program Implementation
- Best Practice Models
- Current Imaging Strategies
- Identifying High Risk Patients
- Quality Improvement
- Decision Making: Breast Surgery
- Symptom Management
- Lymphedema Management
- Issues Related to Sexuality
- Long Term Survivorship

The broad goals of this program are to:

1. Promote the implementation of evidence-based practice following the exploration of clinical, research, and technological advances in the treatment of breast cancer.
2. Explore nursing interventions, which address the physical, emotional and psychosocial needs of breast cancer patients.
3. Provide practical tools to foster quality breast cancer program development

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**DATE/TIME:** September 14, 2006 12:00 Noon-5:00 PM Dinner Program: 5:30-8:00 PM  
September 15, 2006 8:00 AM- 3:00 PM.

**LOCATION:** Hyatt Regency Hotel @ Penns Landing, Philadelphia, PA

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#### **WHO SHOULD ATTEND:**

The course is designed for nurses and other health care professionals who work with women who have breast cancer in a variety of health care settings and those seeking information pertaining to the administrative development of a community-based breast care program.

#### **PLANNING COMMITTEE:**

**Darcy Burbage**, RN, MSN, AOCN, *Clinical Nurse Specialist, Christiana Care Breast Center*

**Pat Keeley**, RN, MSN, APRN, BC, *Senior Project Manager, Fox Chase Network, Fox Chase Cancer Center*

**Kathleen McGonigal**, RN, OCN, *Breast Care Coordinator, Pottstown Memorial Medical Center*

**Colleen Merrel**, RN, BSN, OCN, *Director, Breast Care Program, Fox Chase Virtua Health Cancer Program*

**Elaine Sein**, RN, BSN, OCN, *Senior Project Manager, Fox Chase Network, Fox Chase Cancer Center*

**Joan Wagner**, RN, MSN, CRNP, *Coordinator of Continuing Nursing Education, Fox Chase Cancer Center*

**CONTACT HOURS** 9.6

**FEE:** \$159

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