

The CIS

For more than 30 years, the National Cancer Institute's Cancer Information Service (CIS) has been dedicated to educating people about cancer.

Our three program components work together to reach many audiences, particularly those who are adversely affected by health disparities.

- Our **Information Service** connects the public to trained information specialists who answer cancer-related questions and provide smoking cessation counseling services.
- Our **Partnership Program** works collaboratively with established national, state, and regional organizations to reach medically underserved populations.
- Our **Research Program** advances the field of cancer and health communication by partnering with investigators to develop and implement collaborative research projects.

Cancer Information

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Our information specialists answer questions about cancer by telephone (in English and Spanish), through instant messaging, and by e-mail.

The service is confidential, and our information specialists spend as much time as needed for thorough and personalized responses.

- 1-800-4-CANCER
- LiveHelp™: instant messaging service through NCI's Web site at www.cancer.gov/help
- E-mail: cancergovstaff@mail.nih.gov

Smoking Cessation Information and Assistance

Our smoking cessation counselors are available by telephone (in English and Spanish) and through instant messaging.

We assist smokers in identifying barriers to quitting, developing specific strategies to use during a quit attempt, and setting a quit date.

- 1-877-44U-QUIT
- LiveHelp™: instant messaging service through NCI's Web site at www.cancer.gov/help or at www.smokefree.gov/talk.html

Partnership Program

Reaching the public with cancer information in ways that help people take action is a job no single organization can accomplish on its own. Our Partnership Program staff are trained cancer control specialists who work with partners to implement evidence-based interventions in the states, tribes, and territories.

We are a nationally coordinated, regionally focused program that concentrates on the distinct needs of each community. By collaborating with trusted organizations, we:

- Leverage resources to address health disparities
- Apply the latest, evidence-based approaches to cancer control issues
- Reach minority and underserved populations

We are actively engaged in projects that involve:

- Cancer education, training, and evaluation
- Cancer Control planning and implementation

CIS Regions



Through its network of regional offices, the CIS serves all 50 states, the U.S. Pacific Territories, Puerto Rico, and the U.S. Virgin Islands.

Research Program

Our Research Program helps identify new and better ways to convey health information to the public.

We accomplish this goal by collaborating with health communication researchers across the country to develop and implement research projects that further the field of cancer communication, inform CIS service delivery, and empower individuals with information that can make a difference.

Our research priorities are to:

- Test innovative cancer communication and educational interventions
- Increase access to and use of cancer-related information and education
- Discover effective models for disseminating successful interventions
- Understand information-seeking

We have participated in cancer communication research studies that have focused on:

- Cancer information and messages tailored to specific audiences
- Clinical trials education
- Risk counseling
- Treatment decision-making
- Communication technology

The CIS is a leader in providing the latest, most accurate cancer information in easy-to-understand language.

NCI publications are available free of charge. Shipping and handling charges apply for bulk orders. To order, call 1-800-4-CANCER or go to www.cancer.gov/publications.



State and regional organizations can learn more about collaborating with the Cancer Information Service by calling 1-800-4-CANCER or visiting www.cancer.gov/cis.